



# STEADY ADVISORY

## FIRM CAPABILITY STATEMENT

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INDEPENDENCE | EXPERTISE | UNDERSTANDING  
[www.steadyadvisory.com](http://www.steadyadvisory.com)

# About us

Steady Advisory was founded in 2022 to meet the private, public and not-for-profit sectors' most pressing challenges head-on. With close to a decade in applied corporate governance experience working with some of the country's largest public companies, trusts and charities, Steady Advisory specialises in enhancing board-management team performance and supporting firms of all sizes on their capacity-building journeys.

We pair our service offerings with leading governance and compliance technology solutions so clients can devote less time to administration, and more on making a difference.

## Our services

Steady Advisory offers the following services to the Australian market:

- Entity formation & registration (private, public and charitable)
- Corporate governance advisory
- Strategic planning facilitation
- C-Suite/Executive recruitment support
- Tailored board portal, charitable fundraising, secure data room, HRIS and ERMS solutions
- Corporate secretariat outsourcing
- Employee share schemes
- Independent board evaluations
- Grant application assistance
- Director training and support coaching
- Corporate changes and firm exits
- Board, management and/or member dispute resolution
- Transactional due diligence
- Probity advisory
- Regulatory investigation support
- Trademark advisory & lodgment
- International expansion & domiciling

# Our team



## **Will Rosewarne**

### **Founder and Principal Consultant**

BComm, LLM (Juris Doctor), GDLP, AGIA

Will has 9 years' professional and consultancy experience, having worked with some of the largest firms and charities in Australia, New Zealand the United Kingdom and the United States of America.

He is passionate about leveraging the power of community to pursue social causes across disability, education, environment, employment support, and medical research activities.



## **Norell Naidoo**

### **Specialist Advisor, Psychology & Performance**

Psychologist (I/O), MOrgPsych, Executive Coach

Norell is an accomplished founder and coach who helps entrepreneurs, executives, and leadership teams elevate their performance. She has extensive experience in her own ProLeadership Coaching Services practice working with leaders from diverse industries, including the Federal and NSW Government, as well as startups and individuals.

As a highly skilled coach, capability specialist, and psychologist, Norell leverages her technical understanding of the human psyche to unlock the full potential of individuals, teams and organisations so they are empowered to pursue their goals.

# Why should you choose Steady Advisory?

## **GROUNDING, REALISTIC AND EXPERIENCED ADVICE**

Steady Advisory understands that firms, boards and management teams are different, complex groups whose training, support and information needs vary. Our advice and solutions are co-designed to suit your needs, so you obtain maximum value for money.

## **COMPREHENSIVE WHOLE-OF-ENTITY LIFECYCLE SUPPORT**

Steady Advisory's experience stems across the whole-of-entity lifecycle. No matter what your plans entail, we have the expertise, tools and networks to help you pursue your goals and make a lasting difference along the way.

## **ADAPTABLE SERVICE OFFERINGS**

In a post-COVID world, certainty and cash flow has never been more important. We provide a range of one-off/fixed price and Subscription-As-A-Service offerings to suit your circumstances.

# Let's connect

**Ready take your business to the next level?** Let's explore how we can co-design something truly great.

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